



2016 new product

**Abu
Garcia**
FOR LIFE™

ABU GARCIA VERITAS 2.0

The Next Level of Strength and Sensitivity

The updated Veritas™ series continues the tradition of lightweight design and superior sensitivity with a renewed focus on strength. By developing a Spiral Core Construction process with our 30 Ton graphite blanks, our engineers were able to significantly improve break strength without increasing weight. Overall break strength improved an average of 22% while tip strength increased by over 30%.

At its inception, the original Veritas changed the face of the rod market with bold white cosmetics and sensitive high modulus graphite construction. The all-new Veritas 2.0 from Abu Garcia® continues the tradition of the previous series while leveraging improved construction processes and updated components to deliver the ultimate advantage on the water.

Available in 32 technique-specific actions including light jigging models, the Veritas 2.0 is stronger and more sensitive than the original thanks to a new Spiral Carbon Core Construction. During the manufacturing process, a filament of carbon is wrapped inside the 30-ton carbon blank through the entire length of the rod. The result is increased strength without adding weight. In addition to Spiral Core - Nano Technology manipulates graphite on an atomic level for 2.5 times the impact resistance of standard graphite rods.

Spiral Carbon Core technology gives the Veritas 2.0 an average increase of 22 percent in overall break strength as well as a 30-percent average increase in tip strength over its predecessor. In short, the new rods are lightweight, super-sensitive and more durable.

The updated series utilises a Fuji reel seat with custom carbon hood to ensure a secure connection and Fuji K and KR guides with Alconite inserts for peace of mind. Updates to grip configurations provide a new, more ergonomic handle design.

With an RRP starting at \$199.95, the Veritas 2.0 continues to deliver the performance anglers demand with even more best-in-class features.

Available September 2015

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